

2501, No.31, Tianshou Road, Tianhe District, Guangzhou, China, 510610 China: +86-20-38248421, +86 – 13632344550, +86-20-38248561 (FAX) India: +91 9873034799, +91 11 28754647 www.imexsourcingservices.com, info@imexsourcingservices.com

Company Verification Report

Laiwu Starring Company Limited

Report Date: 23rd July 2012

Report Created By: Ms. Belinda Lee

Report Approved By: Ms. Juliet Sky

This report is for "Informational Purposes" only and aims to help the client get a good understanding of the company's background. IMEX Liaisons Group Limited will have no legal responsibility for any dealings carried out with the company based on this report. If you are placing an order for a substantial amount, we would recommend a more comprehensive "Factory Audit" or the "360 Degree Sourcing Solution" to greatly reduce your risk.



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Company Details

This section provides the company's information as "Claimed" by the company, through various channels such as the company website, literature and other communications. It is useful in comparing to the information in other sections, as it shows how the company's "Claims", stack up against registered details as well as other IMEX Verifications.

Name of Company	Laiwu Starring Company, limited	
Chinese Name of Company	莱芜星润贸易有限公司	
Name of Parent Company	N/A	
Company Official Website	www.peliners.com	
Main products/Speciality	Geo-synthetic materials, thermal insulation materials,	
	water-saving irrigation system and auto accessories.	
Company Office Address	No.017-39, Wenhe Street, High-tech District, Laiwu, China	
Company Factory Address	Nancun Town, Pingdu ,Qingdao , China	

Company Registration Details

This information is based on the available Government data about the company.

Co. Registration Number	371220200003399-1	
Date of Establishment	2010-04-14	
Date of Expiry	2020-04-14	
Year of Last Renewal	2012.04	
Registered Name of the Company	莱芜星润贸易有限公司	
Registered Address	Room39, No.27 th building, No.17, Wen River Street,	
	High-Tech Zone, Laiwu, Shandong, China (Mainland) Zip:	
	271100	
Status (Incorporated, Dissolved)	Incorporated and active	
Legal Form	Limited Liability Company (invested or controlled by natural	
	persons)	
Registered Business Scope	Steel, iron ore, chemicals, metals, automobile accessories,	
	rubber, tire, plastic, hardware, agricultural products, textile,	
	wholesaling of daily necessities & investment consulting	
	service.	



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Name of Legal Representative	Mr. Shangde Zhang
Trader or Manufacturer	Trading company
Tip: It is fairly common practice in China for traders to claim to be manufacturers. Please ensure	
that the above matches with claims made by your supplier.	

Other Registration Data

	7		
Website/Domain Registered On	2012-02-17		
<i>Tip</i> : Website Registration date is a good indicator of when the company starting trading.			
Registered Name for Website Registration	Guangdong Jinwangbang Technology		
	Investment Co. LTD		
Registered Address for Website Registration	017-39 Wenhe Road, High-tech District, Laiwu,		
	Shandong, China		
Registered Phone Number for Website	+86.06346878566		
Registered E-Mail for Website Registration	srherbert@starringworld.com		

IMEX Verification Results

The information provided in this section is based on verification carried out by IMEX representatives on the provided information about the company.

Published Phone Number 1	+86-634-6878566
Published Phone Number 1 Type	Landline
Landline Code Match	Verified
Verification Result	Successful
Is the same phone number used by	No
Other Companies?	
Response to Telephone Call	Laiwu Starring Company
Published Phone Number 2	+86-18906343669
Published Phone Number 2 Type	Mobile
Verification Result	Successful
Is the same phone number used by	No
Other Companies?	



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Response to Telephone Call	Picked up by Vivian – Confirmed herself as employee.	
Note: Companies publishing "Mobile Numbers" on websites are most often individual run		
operations. Please be careful, if such individuals claim to be "companies"		
Office Address	Room 39, No.27 th building, No.17, Wen River Street,	
	High-Tech Zone, Laiwu, Shandong, China	
Verification Result	Verified	
Address Type (Commercial,	Commercial	
Residential)		
Factory Address	Nancun Town, Pingdu , Qingdao , China	
Verification Result	Cannot be verified, as complete address not provided.	
Address Type (Commercial,	Unverified	
Residential)		
Product Scope Match	Match	
Phone-Fax Separate lines	Yes, separate lines.	

Third Party Verifications

Verified by Alibaba	YES	
Alibaba Gold Supplier	YES – Two accounts on Alibaba	
Duration of Gold Supplier Membership	One is 2 years and one is 3 years.	
Online Reviews	No Information Available	
Any Other Findings or Red Flags:		
Other websites:		
http://www.starringworld.com/		
http://starringworld.en.alibaba.com/		
http://starringworldlw.en.alibaba.com/contactinfo.html		

Summary & Recommendations:

The company has been successfully verified as a "Genuine" trading company. However, the company is not a manufacturer of the product, therefore, the company is "reluctant" to provide complete address of the "factory". It is normal for traders to try and protect the source factory, however, from a QC perspective, we recommend dealing with factories (wherever volumes permit). However, good traders can also be good suppliers, as long as their protecting the factory doesn't interfere with the quality control process. The company seems to have a good online presence which is a good sign.



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Suggestions for Next Steps

If you are satisfied with the results of the "company verification report", you can consider moving ahead with your purchase. However, depending on the value of your order, we suggest you consider some of the following actions:

- If you are directly dealing with the supplier (in terms of the "Financial Transaction") we strong
 suggest you sign a contract with them and define all your terms and conditions. Please note that
 English Contracts have very little value in China, therefore it is recommended that the contract is
 written out in "Mandarin Chinese".
- If it is not possible for you to sign a contract, or if the value of the order is fairly small (say less than \$5000) we recommend you raise a "Purchase Order" and clearly define all terms on it and as the supplier to sign and send it back to you.
- We strongly recommend you carry out a Pre-Shipment Inspection (PSI) before the goods are finally delivered and put this as one of the terms of the "Purchase Order". This not only acts as a strong deterrent but can also help ensure that faulty goods are spotted before they leave Chinese shores (after which it is usually too expensive to return them back).